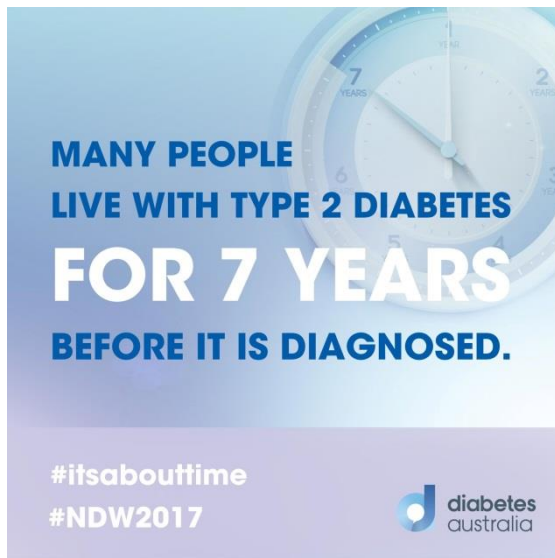



Type 2 Diabetes Social Media Share tiles (launched on Sunday 9 July)

(Suggested posts and tweets below)

A social media share tile with a light blue background and a clock face. The clock has numbers 2, 3, 4, 5, 6, and 7, with 'YEARS' written below each. The hands of the clock are positioned to highlight the number 7.


**MANY PEOPLE
LIVE WITH TYPE 2 DIABETES
FOR 7 YEARS
BEFORE IT IS DIAGNOSED.**

#itsabouttime
#NDW2017

A social media share tile with a light blue background and a clock face. The clock has numbers 5, 6, and 7, with 'YEARS' written below each. The hands of the clock are positioned to highlight the number 7.

**HALF A MILLION
AUSTRALIANS COULD HAVE
TYPE 2 DIABETES,
BUT DON'T KNOW IT.**

#itsabouttime
#NDW2017

A social media share tile with a light blue background and a clock face. The clock has numbers 4, 5, 6, and 7, with 'YEARS' written below each. The hands of the clock are positioned to highlight the number 7.

**IT'S ABOUT TIME
WE DETECTED
SILENT
UNDIAGNOSED
TYPE 2 DIABETES.**

#itsabouttime
#NDW2017



Face book posts

1. Detecting silent, undiagnosed type 2 diabetes (launched on Sunday 9 July)

Up to half a million Australians are living with silent, undiagnosed type 2 diabetes and don't know it.

Many people with type 2 diabetes will live with the condition for up to 7 years before it is diagnosed. By the time they are diagnosed, half of all people will have already developed at least one serious diabetes-related complication.

Much of this damage is preventable if type 2 diabetes is diagnosed earlier.

Check your risk today

#itsabouttime #NDW2017

Link to website: <https://www.diabetesaustralia.com.au/it-s-about-time-type-2>

Twitter

1. Detecting silent, undiagnosed type 2 diabetes (launched on Sunday 9 July)

Many people live with type 2 diabetes for up to 7 years before diagnosis. It's about time we detected undiagnosed type 2 diabetes. #ndw2017

Vision loss is a risk if type 2 diabetes is not diagnosed early. It's about time we detected undiagnosed t2diabetes. #NDW2017 #itsabouttime

Kidney damage can develop if #type2diabetes not diagnosed early. It's about time we detected undiagnosed t2diabetes. #NDW2017 #itsabouttime

Nerve & blood vessel damage is a risk if #type2diabetes not diagnosed early It's about time we detected t2d #NDW2017 <https://www.diabetesaustralia.com.au/itsabouttime>

Heart attacks and strokes can be caused by undiagnosed #type2diabetes. It's about time we detected t2 diabetes. #NDW2017 #itsabouttime