Strategic Directions 2013–18

Who we are:
Diabetes Australia is the national body for people affected by all types of diabetes and those at risk.

Our Purpose:
We are committed to reducing the impact of diabetes.

Our Values

Trust
Respect
Compassion

Our enablers:

- Our credibility and independence as the national advocacy voice for diabetes
- Translating knowledge and evidence into advocacy and programs for diabetes
- Being a respected and valued source of information, advice and views by government and the community
- Our combination of the consumer and health professional voice
- The quality and expertise of our people
- Being innovative, capable and reliable
- Being a trusted service partner for government and others
- Working in collaboration and cooperation
- Strong leadership, governance and finances for our programs, our member organisations and Diabetes Australia.

People affected by all types of diabetes
People at risk of developing diabetes

Leadership
- National advocacy
- Raise the profile, raise awareness
- Local, national, global influence

Management
- National self-management programs
- Prevent complications
- Build capacity

Prevention
- Prevention programs for those at high risk
- Diabetes risk assessment
- Healthy communities, workplaces and environments

Research
- Tell the research story
- Increase research funding
- Influence the research agenda